

Advertisement Submission Guidelines

2021 Annual Virtual Benefit Program Guide

Thank you for supporting Clean Water Action by purchasing an ad in our virtual Annual Benefit program guide! Please send text, graphics, and either a draft of your advertisement or formatting descriptions to Elizabeth Saunders at esaunders@cleanwater.org. Please send all images as an image file (.jpg, .tiff, .pdf). If you have not yet purchased your ad, visit www.cleanwater.org/ma-fall-celebration or send a check to Clean Water Action, 23885 Denton Suite B, Clinton Township, MI 48036.

\$2,500	Full Page Ad	9" x 6.5"
\$1,000	Half Page Ad	6.5" x 4.5"
\$500	Quarter Page Ad	4.5" x 3.25"
\$250	Business Card Ad	3.25" x 2"

\$2,500	Full page ad in virtual program, highlighted recognition at event, link for all interested zoom attendees
\$1,000	Half page ad in virtual program, highlighted recognition at event, link for all interested zoom attendees
\$500	Quarter page ad in virtual program, link for 5 zoom attendees
\$250	Business card ad in virtual program, link for 3 zoom attendees
\$100	Recognition in virtual program, link for 2 zoom attendees
\$50	Suggested admission ticket