



Frequently Asked Questions (FAQ)

■ Who can participate in *100 for Clean Water*?

Only individuals who specifically contribute \$1000 or \$500 to the *100 for Clean Water* initiative by February 27, 2018 (5:00PM EST) can participate in the February 28th (snow date March 7th) voting process. This is not open to corporations or organizations. We reserve the right to decline a donation.

■ How many people can participate in *100 for Clean Water*?

There is no limit to the number of individuals who can participate. Our goal is to raise \$100,000 or more. There is no obligation to participate in future years although we hope you will.

■ Is my donation tax deductible?

YES, it can be. Donations made to Clean Water Fund, a 501(c)(3) organization, are tax deductible to the full extent of the law. Donations made to Clean Water Action, a 501(c)(4) organization, are not tax deductible as they support legislative lobbying.

■ Can I give more than \$1,000?

YES, you are encouraged to give at a level that is of significance to you to help Clean Water grow its programs, reach more people and do more good. But for the purpose of voting for your favorite program, you will be given two votes to cast for donating \$1000 or more.

■ If I give \$500, can I vote for favorite program?

YES, the *100 for Clean Water* program offers a \$500 level (one vote) option.

■ Is it easy to donate to *100 for Clean Water*?

YES, simply go to www.100forCleanWater.org. Remember you must donate on or before February 27, 2018 at 5 pm (EST) to be able to vote.

All other donations are greatly appreciated and can be made on line at www.cleanwateraction.org/nj or by mailing check to: 198 Brighton Avenue, Long Branch, NJ 07740.

■ If I am a Clean Water Action member, can I count other donations (membership, event sponsors, etc.) made to the organization towards my *100 for Clean Water* participation?

NO, this is a special fundraising project. All donations must be specifically designated toward *100 for Clean Water* when the donation is made.

■ What is the voting process?

An individual who gives \$1000 specifically designated for *100 for Clean Water* AND is received by February 27, 2017 (5:00 pm EST) is entitled to cast two votes for the *100 for Clean Water* program of your choice. An individual who contributes \$500 is entitled to one vote. All will be invited to an in-person presentation on Wednesday, February 28, 2018 (snow date Wednesday, March 7th) where light refreshments will be served. You will have an opportunity to discuss the 3 program options with other participants, ask questions and cast your vote. Results will be announced that evening. Only one program receives all the funds.

■ Can I still vote if I cannot be there in person?

YES, if you cannot be at the February 28th voting event in person, your vote(s) must be received by February 27th (5:00 PM EST). You will receive voting instructions by email upon receipt of your *100 for Clean Water* donation.

■ How are you promoting *100 for Clean Water*?

Clean Water Action will post the program on its website (www.100forCleanWater.org), use social media, distribute handouts, send mailing and email announcements to our members, friends and volunteers.

We also encourage you to promote participation amongst your friends, family and colleagues. Share link www.100forCleanWater.org via email, facebook and twitter.

■ Want to learn more about Clean Water Action?

Visit our website at www.cleanwateraction.org/nj, email njcwa@cleanwater.org or call 732-963-9714. As time permits and upon request, Clean Water Action staff is happy to make individual visits or group presentations at your home or public locations.