



PHOTO BY TERRY MCCORMAC, 2011

A mother sea otter tries to rescue her pup from a plastic bag in California.

California's marine wildlife is choking on plastic. Vote YES for the bag ban on the November ballot!

PROTECT California's wildlife by voting to uphold the single use plastic bag ban.

STAND UP to outside interests — the \$3.2 million “no” campaign is 98% funded by out-of-state firms, and the four largest funders are plastic bag manufacturers from South Carolina, New Jersey, and Texas.

PRESERVE California's status as a leader on environmental issues. Make us the first state in the nation to uphold a bag ban.

TELL YOUR FAMILY AND FRIENDS because we need their support too.

Find out how to stop waste before it starts at www.rethinkdisposable.org.

**ReThink
Disposable**
STOP WASTE BEFORE IT STARTS



CLEAN WATER ACTION

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5 REASONS

to support a California Bag Ban:

1. BAG BANS WORK. Los Angeles County, San Jose County and Alameda County have all reduced plastic bag use and litter by imposing their own bans. In Los Angeles, overall single bag usage reduced by 95% while San Jose and Alameda reduced bag litter in the storm drain system by more than 86%.



2. PLASTIC BAGS KILL WILDLIFE.

690 marine species are impacted by entanglement and ingestion of plastic bags, and in California we throw away 13 billion bags each year.

3. THE PROBLEM IS GETTING WORSE.

Currently 8 million tons of plastic wash into the ocean each year and there's approximately 150 million tons of plastic in the ocean — that's 100 times more plastic in the ocean today than 10 years ago. Most marine plastics are packaging and bags. **A 2016**



World Economic Forum report says there will be more plastics than fish in the ocean by weight, by 2050.



4. CALIFORNIA HAS ALREADY SPOKEN.

The Legislature passed and the Governor signed **SB 270** (Padilla) into law in 2014, making California the first state in the nation to enact a single use plastic bag ban.

5. MONEY IS THE ONLY REASON THIS IS ON THE BALLOT.


Out-of-state plastic bag manufacturers spent more than \$3 million to get this on the ballot and are willing to spend millions more. California needs to protect its communities and wildlife, not the profits of a handful of out-of-state manufacturers.



Vote YES to side with California.

Hundreds of public officials, dozens of media outlets and more than 50 environmental groups have now endorsed a yes vote on the bag ban. Now is your chance to weigh in. **Join us.**

For updates:

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