



DID YOU KNOW?

- There is 100 times more plastic in the ocean today than 10 years ago
- 80% of ocean plastic pollution originates on land as street litter, garbage blown out of landfills, or illegally dumped trash
- 67% of all street litter in the Bay Area comes from single-use disposable food and beverage packaging¹
- 1.3 million pounds of trash enter the Bay every year

It's time to end the throwaway lifestyle

Single-use products are the main source of trash in inland and ocean waters. They deplete natural resources and contribute huge quantities of greenhouse gases and pollution to the environment. We are working to *ReThink Disposable* by:

- Ending the use of plastic bags and foam food containers at the state and local levels
- Reducing single-use food and beverage packaging used in food service
- Promoting reusables for "to-go" coffee



CLEAN WATER ACTION
CLEAN WATER FUND

¹ This study excluded cigarette butts – there were too many to count!



JOIN THE REUSE REVOLUTION!

www.rethinkdisposable.org

TAKE ACTION! Here are ten things you can do to help end the Throwaway Lifestyle: **TAKE THE PLEDGE** to do your part – put a check next to the actions that you pledge to take. For more information visit: www.rethinkdisposable.org



Action 1
Bring your own shopping bag.

Action 6
Bring your own cup.



Action 2
Reduce the use of plastic bags for produce & bulk items.

Action 7
Slow down and dine in.



Action 3
Bring your own food container and utensils.

Action 8
Say no to disposable straws.



Action 4
Carry a reusable water bottle.

Action 9
Avoid heavily packaged foods.



Action 5
Pack a waste-free lunch.

Action 10
Share these tips with friends!



ReThink Disposable is a **Clean Water Fund** program conducted in partnership with local businesses and government agencies. You can learn more about the program and its partners at www.rethinkdisposable.org.



We gratefully acknowledge these funders for supporting the program:



www.MarineDebris.noaa.gov



Santa Clara Valley Water District



LISA & DOUGLAS GOLDMAN FUND

AVEDA

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